

Community Health Needs Assessment Action Plan

1. HEALTH EDUCATION: Improve the community's overall health education through health promotion screenings and events in chronic disease management, cancer screenings, and health education.

Review patient educational documents to ensure understandable explanations of the patient's condition, care, and treatment. Educate patient care staff to reinforce the importance of this additional education with patients.	<p>An ICAHN grant purchased patient education booklets for pneumonia, CHF & COPD. These are given to patients who are admitted with these diagnoses.</p> <p>The Hospital's admission packet has been revamped for internal education with patients.</p>
Health fair or similar participation in the community to promote health education.	<p>Red Bud Regional Hospital offered the following activities or participated in the following activities:</p> <ul style="list-style-type: none"> • Healthy Kids Day <ul style="list-style-type: none"> ○ April 2025 • Senior Citizen Resource Fair <ul style="list-style-type: none"> ○ July 2025 • Kid's Edition Hands Only CPR & First Aid <ul style="list-style-type: none"> ○ August 4 & 18, 2025 • Educational Lunch & Learns for community: (ongoing monthly) <ul style="list-style-type: none"> ○ October 2025 – Kidney Healthy ○ September 2025 – Medicare Insurance Enrollment 101 ○ August 2025 – Heart Health ○ July 2025 – Oral Health/Fall Prevention ○ May 2025 – Mental Health ○ February 2025 – Heart Health ○ December 2024 – Skin Cancer ○ November 2024 – Hands Only CPR
Investigate a partnership with local schools utilizing employees to educate students on the benefits of an appropriate diet and exercise, strategies to improve their physical and mental health, chronic diseases and their management, and exposure to health careers and job opportunities at Red Bud Regional.	<p>The Hospital's Respiratory Therapist is working with the elementary schools to provide students with free inhalers as part of an asthma grant.</p> <p>Employee fundraisers have been held for Musketeer Market and Royal Table (food pantries at Red Bud Elementary and High School)</p> <p>HR participates in Red Bud High School annual career fair.</p>
Increase free or low-cost cancer screenings in the community.	<p>Direct Access Colonoscopy campaign: (held yearly)</p> <ul style="list-style-type: none"> • Nov/Dec 2024 • March 2025

	<ul style="list-style-type: none"> • September 2025 • Preventive screening that skips the in-office office consult, resulting in less time off work for patient
Radiology lung cancer screenings	Increasing awareness of the new low dose lung CT services – marketing material shared with the doctor offices and within the community.
Increase free or low-cost screenings for chronic diseases	<p>Lipid panels were offered at a reduced rate of \$25 at the Wellness Fair & Colon Cancer Conference held at Red Bud Regional Hospital during Colorectal Awareness Month.</p> <p>The Hospital partnered with Illinois Breast And Cervical Cancer Project & Jackson County Health Department Breast & Cervical Cancer Program for women who are uninsured or underinsured who need breast and cervical cancer screening services.</p>
Investigate support groups for patients suffering from chronic diseases.	Hospital verbally committed to partnering with the Red Bud YMCA to promote the Y's upcoming Parkinson's program, Live Strong exercise program for cancer survivors, and program for childhood obesity.
2. ACCESS TO CARE: Improve access to care by recruiting and retaining providers for specialty care clinics, mental health provision, and substance abuse treatment/services.	
Evaluate the primary and specialty care services needed in the community. Potentially recruit or provide those services through partnerships.	Service line and recruitment needs are discussed regularly amongst leadership teams.
Evaluate the mental and substance abuse services provided in the community and the need for additional providers/services. Work with community partners to ensure gaps are filled as possible.	Red Bud continues to collaborate with ComWell, the largest mental health and substance abuse agency in the area. Marketing serves on the Healthy Community Alliance committee, which is a county-wide initiative to bring all hospitals, first-responders and key agencies together for a unified approach to increase mental health and substance abuse resources.
Work with current providers in the service market area to retain their services to Red Bud Regional and the community.	<p>Red Bud Health Clinic primary care providers are referring patients to ComWell to support long term sustainability.</p> <p>SIHF has a primary care office in Red Bud that utilizes the Hospital's Walk-In clinic when they cannot accommodate patients due to full schedules or after-hour needs.</p>
Evaluate internal processes within Red Bud Regional to ensure the best customer experience.	Data trends are tracked and discussed to identify opportunities and needs. Press Ganey is used to capture patient feedback, as well as internal survey tools that allow real-time response by staff.
3. COMMUNITY COLLABORATION: Improve community coordination by developing and maximizing health service partnerships.	
Support and participate in the economic development committee in the community to create partnerships that will	The Hospital CAO is a member of the Economic Development Committee for City of Red Bud. A diverse group of local business leaders make up this

support the community's needs, such as access to jobs, access to healthy foods, transportation needs, housing needs, etc.	committee and work together to support the long-term sustainability of the City.
Support and participate in (or develop) inner agency group meetings to ensure agencies understand what each does and the priorities that each is trying to address. This will potentially reduce duplication of services and allow more agency collaboration.	<p>The Hospital Marketing Director is a member of the Healthy Community Alliance, which is comprised of hospitals, EMS, housing authorities, health departments, and more county agencies.</p> <p>The Hospital was a co-founder of Red Bud Senior Link which works with the City of Red Bud, Red Bud YMCA, Southwestern IL College, and other local agencies to co-market senior events focused on education, health, wellness, socialization.</p>
Investigate the development of a resource guide to assist agencies and patients/residents in finding needed resources. This could include special needs groups (veterans, homeless, disabled, etc.).	<p>The Hospital Marketing Director is a member of the Healthy Community Alliance. This group created a county-wide Resource Guide to help connect the community with the vital resources available to them >></p> <p>https://redbudregional.com/wp-content/uploads/2025/01/2024RandolphCountyResourceGuide.pdf</p>
Develop charity care policy education for the community and share with providers.	The Hospital offers a cash pay and self-pay program for patients requiring alternatives to traditional insurance. Charity applications are also available.